

Testimonials



Olavo from Brazil: „I was really pleased with the Summer School in Hof, it was an amazing experience for me. I not only learned new things about programming but also enjoyed my time, met new friends, learned about new cultures, visited new places, and much more. I realize that this Summer School was a very rich experience, maybe the richest in the past few years for me.“

Tori from USA: „Attending Summer School at Hochschule Hof is one of my most treasured memories. I met so many neat people and learned so much while I was there! Our group was very diverse, which made getting to know our friends a learning experience in itself! I am grateful that I pushed out of my comfort zone and took advantage of this international study opportunity!“



Debaschmidt from India: „It was an awesome experience to work with SAP R/3 under supervision of German professors in my undergraduate level. However the biggest gift I received was the friends I had met in there. It was like I had a visit to 19 different nations in just a few days. The company visits were my first acquaintance with the professionals in the market, with the Summer School giving us the opportunity to

witness the making of epitome of luxury: the BMW, which I awaited from my childhood. Those few days in Hof were not only a lifetime experience for me but we all started a journey of intercontinental friendship from there that will continue for the rest of our life.“

Why join the Summer School?

- courses have a strong practice-orientation and include many practical exercises
- very modern campus with state-of-the-art machinery and modern classrooms
- small class size
- get to see interesting German companies
- great opportunity to get international experience and learn a lot about different cultures
- find new friends from all over the world
- most important: great fun!

Cyrielle from France: „I really enjoyed the Summer School. It gave me a good overview about how studies in Germany can be but also about the German culture. Everything was awesome, the courses, the trips, the company excursions, ... it was really a great experience!“



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Education made in Germany

Be part of the experience!



For the fourth time now, Hof University offers an International Summer School with two very exciting course options:

Course 1: Creating S3D Motion Graphic Trailers

Course 2: ERP Systems

In the past years, students from many different nations participated, learning a lot and having a great time with each other.

We are looking forward to welcoming you in our International Summer School 2012 - be part of the experience!

Contact

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„International Summer School 2012“

International Summer School 2012

July 9 - 27, 2012

Course 1: Creating S3D Motion Graphic Trailers

Course 2: ERP Systems



Course 1: Creating S3D Motion Graphic Trailers

Motion graphics (also called film title design or title sequence) is the audio-visual design of moving images by typography and graphic design. This technique is widely used e.g. for movies like „Avatar“ or advertisements.

In this course, students learn how to create a pixilated Motion Graphic Trailer with the technique of stereoscopy. Pixilation is a stop motion technique where actors become a kind of living stop motion puppet. It is comparable with time-lapse photography which deals with ‚enacted‘ scenes. Stereoscopy (also called stereoscopic, 3-D imaging or S3D) is a technique which creates the illusion of three-dimensional depth for images on two-dimensional plane.

Students learn how to creatively identify and condense a topic to a production model and how to present it. This includes the creative handling in post-production like editing and compositing.

Target group

Advanced students who have completed a minimum of two years of studies in the field of Media Design, Media IT or a related field; graduates and young professionals. The course level corresponds to a third year level (senior year). Students are expected to have basic knowledge of design principles and a strong interest in photography and movie production.



Course 2: ERP Systems

The first part of the course provides fundamental knowledge in logistic processes with SAP R/3 Enterprise ®. In the second part, you can choose between a specialisation on accounting or programming with the SAP R/3 ® system.

The logistics part focuses on the production process within the supply chain. It provides an introduction into administrative and industrial processes, basics of logistics, knowledge about obtaining materials, producing and distributing products in the proper place and in proper quantity. It teaches methods for planning and controlling the manufacturing process, the materials and the capacity.

The accounting specialisation gives an overview of different processes in financial accounting and the integration between general ledger and sub-ledger, organizational structures and master data in financial accounting. It explains business processes in the sub-ledgers as accounts payable, accounts receivable and asset accounting.

The programming specialisation introduces the concept of SAP ® - Application programming. We use the object oriented interface provided by SAP ®. SAP ®-Business Objects allow the programmer to read and write data from and to the R/3 ®-System by calling their methods. SAP also offers its own ActiveX-Controls which can be used for simple access to its objects.

This course option is available to enrolled students only! SAP® and R/3® are registered trademarks of the SAP AG.

Target group

Advanced students who completed a minimum of two years of studies in the field of Business, Business IT or a related field. The course level corresponds to third year level (senior year) of a Business degree. For the programming specialisation, at least basic programming skills are required.

Leisure Activities

The Summer School includes an extensive supporting programme including

- guided excursions to companies
- one weekend sightseeing tour
- day trip to Bamberg or Regensburg
- guided city walk, barbecue, movie night, international buffet etc.
- free sports facilities on campus (tennis, soccer, volleyball, basketball, aerobic, fitness etc.)
- free 24-hours access to the internet and the library at Hof University

Board and lodging

Participants stay in single rooms in student accommodation on campus with shared kitchen for self-catering. The price for accommodation is included in the course fee. Meals in the university's refectory or cafeteria are available at reasonable prices (EUR 2,- to 5,- per meal).

Language of instruction

Both courses are taught fully in English language. Knowledge of the German language is not required to follow the programme.



Fees, Credits and Registration

Number of participants

Approximately 15-20 per course option.

Work load and credit transfer

30 contact hours per week plus individual/ group studies. Participants receive a certificate with explanatory supplement and can gain 5 ECTS-points. Credit transfer depends on the regulations of the home university.

Course fees

EUR 850,00

Excursions and accommodation are included in the course fees. Meals are to be paid separately.

For students from partner universities, a limited number of scholarships is available. For more information, please check our website www.hof-university.de.

Registration

Registration is possible till March 31, 2012. Please register online in our application portal:

<https://fh-hof.moveonnet.eu/moveonline/incoming/incoming.html>